



ClemenGold FOUNDATION

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ClemenGold Foundation Prospectus

Mission

The ClemenGold Foundation strives to be a catalyst in communities, creating opportunities, potentiating change, and co-creating a better future for all.

In Summary

With the rapid growth of the ANB Group of Companies it was decided to formalize and potentiate their continued and expanding Corporate Social Investment footprint through the Clemengold Foundation (founded in 2020).

The core values that shape the way that the Foundation operates and relates to, are captured in the following four words:

Reliable | Catalytic | Authentic | Caring

Reliability speaks to being trustworthy, accountable, and utilizing our funds in a responsible manner. We want to act as a catalyst in communities, creating opportunities that bring about change for a better future. We aim to be authentic in our approach, to be original and sincere. But most importantly, we care, for everyone!

Contents:

1. ClemenGold Foundation focus	3
2. How we are different	3
3. Link to the ClemenGold® mandarin brand.....	4
4. Structure and governance.....	5
5. Projects.....	7
6. Call to action.....	11
7. Conclusion.....	12



1. ClemenGold Foundation Focus

The four focus areas of the ClemenGold Foundation:

1. Education
2. Enterprise Development
3. Community Development
4. Arts & Culture

These focus areas are captured in projects that are executed in the rural areas of South Africa where the subsidiary businesses of the ANB Group operate – areas that are often overlooked by large urban-based NPCs (Non-profit Companies).

2. How we are different

The ClemenGold Foundation aims to support projects in communities to create long-term and sustainable engagements that will not only grow that particular community, but will create a ripple effect, where other communities are empowered by the reliable, sound and self-sustaining impact created by the Foundation.

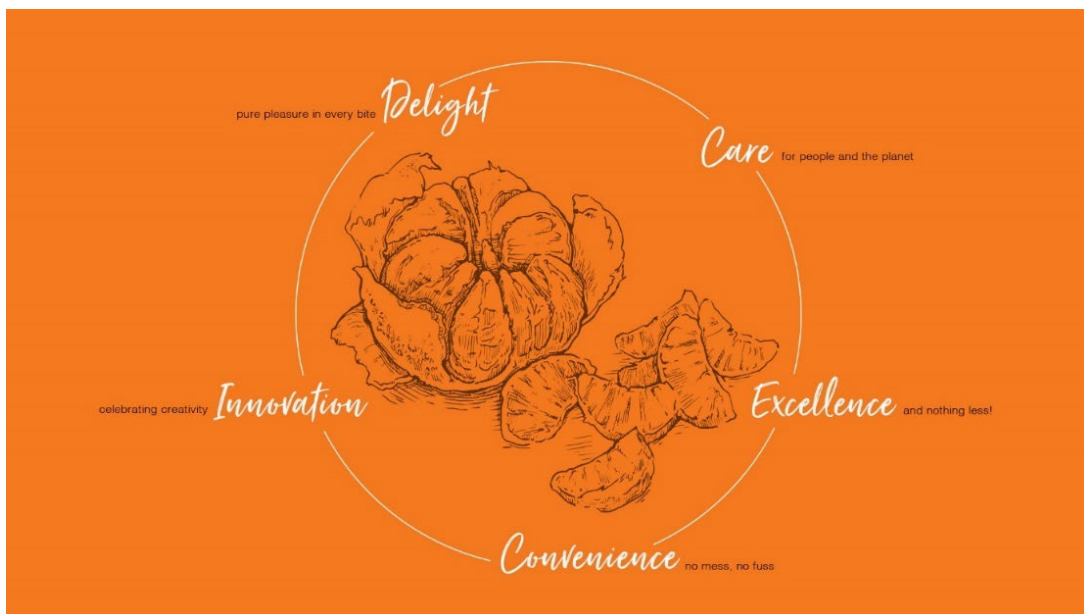
We believe that an integrated approach that involves continual interaction and assessment of the needs of communities around our operations is significantly more effective than making once-off contributions and donations to projects.

The dream of the Foundation is to support communities in a holistic way, starting with Early Childhood Development, developing youth through life skills and leadership development camps, and ensuring well-adapted educated adults in the world. We address current affairs like the vaccination project in cooperation with the GIZ (German Government). The Foundation partners collaborate with other foundations and institutions to reach its goals and to avoid duplicating what is already in place.

3. Link to the ClemenGold® mandarin brand

ClemenGold® is a well-known global mandarin brand present in countries such as South Africa, Europe, the UK, Asia and more. While the ClemenGold Foundation is an independent legal body, it aligns itself with the values of ClemenGold®:

1. Care – for the people and the planet
2. Excellence – and nothing less
3. Convenience – no mess, no fuss
4. Innovation – celebrating creativity
5. Delight – pure pleasure in every bite



This established and well-known brand provides valuable endorsement, especially when applying for international funding. The Foundation has received the permission of the brand company to use the name, and the standing of the brand lends gravitas to the mission of the ClemenGold Foundation

4. Structure and Governance

4.1 NPC with members

The ClemenGold Foundation was established as an NPC (Non-profit Company) with members and is registered as an NPO (Non-profit Organisation) with registration nr 271-121 NPO. The Foundation has seventeen members with ANB Investments (Pty) Ltd as the founding member. The other sixteen members are subsidiary companies of the ANB Group. The ANB Group represents a diversified and vertically integrated agricultural enterprise with a particular focus on, and specialization in, the citrus industry. Spanning the entire value chain from the management of intellectual property relating to new cultivars, to plant production, farming and packing, and branding and marketing, the Group has established itself as a market leader through its focus on innovation, people, and the delivery of consistent, superior quality products.

4.2 PBO registration

1. The ClemenGold Foundation received its PBO (Public Benefit Organization) registration on 26 March 2021 with registration number 930071725. By virtue of this registration, the following tax exemptions and limitations to these exemptions apply: The public benefit organization has been approved for purposes of section 18A(1)(a) of the Act, and donations to the organization will be tax-deductible in the hands of the donors in terms of and subject to the limitations prescribed in section 18A of the Act with effect from 26 March 2021.
2. Donations made to or by the PBO are exempt from Donations Tax in terms of section 56(1)(h) of the Income Tax Act.
3. Exemption from the payment of Estate Duty in terms of section 4(h) of the Estate Duty Act No.45 of 1955.

Its PBO registration permits the ClemenGold Foundation to engage in the following public benefit activities:

1. Educational enrichment, academic support, supplementary tuition, and outreach programmes for the poor and needy.
2. The provision of training, support, or assistance to emerging farmers in order to improve capacity to start and manage agricultural operations.
3. The advancement, promotion, or preservation of the arts, culture, and customs.*

* The section 18A approval is ring-fenced as the organization is carrying on the public benefit activities listed both in Part I and Part II of the Ninth Schedule to the Act. This means that any donations made towards a project in the following category will not be able to receive an S18A tax exemption certificate: the advancement, promotion, or preservation of the arts, culture, and customs.

4.3 Governance

The ClemenGold Foundation has five directors:

1. Maanda Phosiwa (chairperson of the Board of Directors)
2. Abraham van Rooyen
3. Salwa Petersen
4. Viresh Ramburan
5. Joreth Duvenhage

Joreth Duvenhage is the Executive Director responsible for the daily operations of the ClemenGold Foundation.

5. Projects

Some of the existing projects the ClemenGold Foundation is already engaged in include:

1. Ignite Youth Camps

Usiko Stellenbosch is a Non-profit Organization (NPO) based in Jamestown, Stellenbosch, that uses a 'rites of passage' approach to provide guidance to at-risk young people who encounter psycho-social challenges emanating in their communities. Some are on the brink of expulsion from school and others are indulging in risky behaviour and may find

themselves in trouble with the law. By using mentoring, wilderness experiences, and group activities, young people are empowered to see the value of education and work towards a hopeful future. Usiko began operating in 2001 using interventions that build resilience, self-reliance, independence, and self-esteem. After more than twenty years in operation, approximately 80% of graduates have completed their matric, enabling them to enter further education or employment.

Usiko will act as a preferred service provider to present youth camps at an existing camp site on one of the members' farms in Kruisrivier (Indigo Fruit Farming). This farm is close to Swellendam in the Western Cape, and the use of the camp site is being provided on a pro bono basis. High school students from disadvantaged communities in the areas where ANB operates, as well as children of ANB employees, will be recruited and given preference to attend camps. Usiko also does debriefing sessions with the students after the camps.

Hoedspruit Hub (in Hoedspruit, Limpopo Province) will be partnering with Usiko to host Ignite Youth Camps in the North of South Africa with the same structure and aim as in the Western Cape.

2. Growing for Gold Launch Pad

Children attending the Ignite Youth Camps will be monitored until Gr 12. This will include get-togethers with trained personnel to support and motivate one another after the camp. Further interventions, such as workshops, may be presented during this time.

During the camps, individuals who display a high level of motivation to reach their dreams, will be identified. These selected individuals will be further equipped, supported and

mentored in different ways to nurture the flame ignited at the camp.

3. Overcoming vaccine hesitancy and COVID-19 misinformation in South Africa's farming communities

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) approved a proposal made by the Foundation to overcome Covid-19 vaccine hesitancy and misinformation in South Africa's farming communities.

The only way of overcoming the Covid-19 pandemic is to build up sufficient immunity against the virus by means of global vaccination or herd immunity. However, research has shown the existence of vaccine hesitancy which ranges from people who are merely unsure, to people who actively advocate against vaccination for various underlying reasons.

The objective of this project is to overcome vaccine hesitancy and misinformation in the citrus farming sector by training its workforce and surrounding communities using culturally appropriate, understandable, multilingual, and visually appealing communication. This can have a significant impact in the country, with the citrus industry being the single largest contributor to agricultural exports in the country, and with more than an estimated 500,000 people being directly dependent on the industry.

The ClemenGold Foundation aims to create and distribute easy to understand, comic-like brochures to address the main concerns that result in vaccine hesitancy: safety, particularly the side effects; the speed of vaccine testing in humans; doubts about efficacy; risk of Covid-19 disease being over-estimated; religious considerations; vaccine costs; fear of needles; conspiracy theories and general widespread misinformation.

4. Early Childhood Development Centres

Early Childhood Development will always be a priority for the Foundation. Children who start school on track are more likely to stay on track and to lead healthy and productive lives.

A new survey, known as the 'Thrive by Five Index' (<https://www.thrivebyfive.co.za/data>) (South Africa's first nationally representative survey of preschool children, launched on 8 April 2022) has revealed that 65% of South African children, aged between four and five, are not able to meet the expected early learning and physical growth standards.

The index stated that assessed learning tasks fall into five groups:

- Gross motor skills
- Fine motor skills
- Early literacy
- Early mathematics
- Executive functioning (the child's ability to solve problems and pay attention)

The index states that 55% of children attending Early Learning Programmes are not able to do the learning tasks expected of children their age, with 28% of children falling far behind the expected standard.

In terms of social-emotional functioning, the index found that 27.5% of children did not meet the standard when it came to age-appropriate social relations with peers and adults. Meanwhile, 33.4% were found to not be emotionally ready for school.

The Foundation aims to address this problem by establishing a crèche in the Nkambako Village close to Letsitele where a

large number of employees from the Foundation members, Du Roi Agritech and Indigo Fruit Farming, reside. The crèche will be established adjacent to the Vhulakanjhani Primary School. The crèche will start with three classes of twenty Gr RR children (4-5 year old) in each. This will have a positive impact on the preparedness of learners going to Gr R at Vhulakanjhani, which is already supported with Cami English classes by the Kaross Foundation and by the Partners for Possibility programme.

This crèche will hopefully be the first of many established in rural areas of South Africa where the ANB Group has farms or businesses.

6. Call to Action

Philanthropy goes beyond goodwill to fellow members of society in the effort to promote human and societal welfare. It is much more than a personal act of kindness; it promotes economic upliftment and addresses the aims of solving or eradicating the root of the problem.

If you are looking for a philanthropic channel you can trust and want to make a connection with a cause that's close to your heart, then turn your attention to a foundation that is grounded in values you can relate to, and which delivers tangible benefits to rural communities. The impact of your contribution will outlast the moment and change futures.

As a fiscally responsible organization, 100% of donations received are transferred to the assigned projects and will not be allocated towards admin fees as this is covered by the founding member, ANB Investments.

Please contact Joreth Duvenhage to make a donation at joreth@clemengoldfoundation.com or +27 82 893 4130. An S18A certificate will be issued.

7. Conclusion

Leaving a legacy means making a contribution that will continue to benefit people, communities, and even societies at large beyond one's time on earth.